



Kittery | Eliot | York | South Berwick | Cape Neddick

## Member Website Benefits 2019:

Manage your own information by logging into [www.chamberlogin.com](http://www.chamberlogin.com) using the login name & password assigned when you join.

### Online Business Directory Basic Listing

Each chamber member receives a basic listing in the Chamber's online business directory. Visitors to the site find your listing by searching by category or keyword, or viewing an alphabetical listing.

### Member Information Web Page

Included with your business directory listing is a member information web page for each member. Use this web page to promote your business and provide the following information:

- 200 Character Business Description
- Hours of Operation
- Driving Directions
- 8 Key Words search terms

### Post Job Openings

You can post job openings on your Chamber's Job Postings Page.

### Post Hot Deals

Advertise value added specials or offer coupons on the website's Hot Deals page. Your unique "Members Only" login lets you enter the title, description, category, and date range for the special to run. The Hot Deal coupon can include a link to your website.

### Post News/Press Releases

Share news and developments regarding your business in the member news section of the newsletter and website.

### Advertise Business Events on the Community Calendar

Post your Customer Appreciation, Grand Opening, or other event on the Chamber's community calendar. Simply login using your "Members Only" access and submit your event for chamber approval.

Your Chamber's Chamber Master application also includes an events management module that makes it even easier to participate in Chamber events. Now, you can register for events online. You can also opt to be reminded of events, or sign up for automatic e-mail notification when events are added.

Your Chamber staff is available to assist when needed. Start taking advantage of these opportunities today and see the results tomorrow.

# Expanded Business Listing & Website Advertising:

## 1. Website Links

- Primary Link (included with your membership of \$425 - Your website link displayed on your business listing page in the Member Directory)
- Additional link to your website is displayed next to your business name on your business category page.  
**\$50 Annually –**

## 2. Expanded Member Page Listings with Priority Placement **\$159 Annually**

**Add these features to enhance your message and receive priority placement!**

- Your business name will be displayed above any non-enhanced members in the search results pages.
- 200-character description will be added to your search results page under your name & address.
- 1600 Enhanced character description
- Map link (Google, Map Quest or upload your own PDF map)
- Photos (up to 8)
- You Tube video option
- Your business logo placed on your Member page.
- Bullet point listing (up to 5)
- 20 Key Words search terms, Google optimized.

## 3. Business Listing Logo **\$39 Annually**

- This logo is placed next to your name on the search results page.  
Links to your member information page.  
( See example below)

**Advertisement With Web Link**  
Details are listed on page 3

(See example below)

The screenshot shows a web browser window displaying a search results page on <http://business.gatewaytomaine.org/list/q/lodging-travel-15>. The page features a search bar, navigation links, and a list of business listings. A red arrow points to the 'Anchorage Motor Inn' listing, which includes a logo, a description, and a 'WEBSITE' button. Another red arrow points to an advertisement placeholder on the right side of the page, labeled 'ADVERTISEMENT HERE 250 X 250'. The browser's address bar and taskbar are visible at the bottom of the screenshot.

# YORK REGION Chamber of Commerce

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## Website Advertising Contract

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ Location: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Manager/Owner: \_\_\_\_\_ Contact: \_\_\_\_\_

e-mail address: \_\_\_\_\_ Website: \_\_\_\_\_

Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_

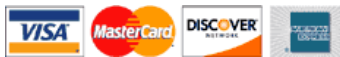
- Business Listing Page Additional Web Link: \$50
- Search Results page Listing Logo: \$39 annually
- Expanded Member Page Listing with Priority Placement : \$159 annually

## Website Advertising With Web Link\* (see example on page 2)

All web advertising includes hit statistics reporting that can be accessed anytime by using your login and password.

- Home Page Logo with web link one directory category ad with web link, 2 free e-blasts, free enhanced listing for twelve months \$995 annually (ask for size details)
- Business Directory Page \$495 for twelve months (250 X 250 Pixels)
- Calendar of Events Page \$395 for twelve months (250 X 250 Pixels)
- Hot Deals Page \$395 for twelve months (250 X 250 Pixels)
- Business Category Page \$295 for twelve months (250 X 250 Pixels)
- Purchase 3 or more Advertisements for twelve months and receive a 10% discount.

By signing below you agree to all that is stated in the above commitment:



Credit Card \_\_\_\_\_ Ex. Date \_\_\_\_\_

Security code \_\_\_\_\_ Signature \_\_\_\_\_ Amount Charged \$ \_\_\_\_\_

OFFICE USE: Payment Received Date: \_\_\_\_\_ Confirmed by Chamber Staff: \_\_\_\_\_

ADDITIONAL COMMENTS: \_\_\_\_\_

**Contact: Holly, York Region Chamber of Commerce, 1 Stonewall Lane, York, ME 03909**

Phone: 207.363.4422 Fax: 207.363.7320 email: [holly@yorkme.org](mailto:holly@yorkme.org)